



# Tameem Logistics

## Case Study

Tameem delivers perishables for Abu Dhabi Farmers

Industry	Perishable fruits and vegetables
Market	UAE across all seven emirates
Company	Abu Dhabi Farmers Services Centre (ADFSC)

## PROBLEMS:

1. Company needed a reliable trucking company with 40 foot, 10 ton, 7 ton & 4.2 ton refer trucks.
2. Company needed an outsourced contracted company to provide timely, professional pick-up and delivery of its products to and from its farms, warehouse, and the ports of Abu Dhabi and Dubai,

## SOLUTION:

Company contracted Tameem to provide 18-20 40 foot refrigerated trailers, four ten ton, four seven ton and five 4.2 ton refrigerated box trucks on a daily basis for one year to pick-up, receive, and deliver Abu Dhabi Farmer's fruits and vegetables from various locations in the Western Region of the UAE, Abu Dhabi, and Dubai.

## RESULT:

1. Tameem won the Abu Dhabi Farmers Tender,
2. Tameem provided required refrigerated trucks and drivers,
3. All perishables were received and delivered without any spoilage or damage
4. All safety, productivity, and on-time delivery requirements were met or exceeded,
5. Abu Dhabi Farmers has invited Tameem to continue its business with the organization.

## THE STORY:



Perishable food distribution is a challenging business.

Import rules and regulations, food and storage municipality requirements, increasing transportation costs, fleet maintenance costs, and the many headaches of managing a fleet of trucks, drivers, and managing logistics to assure deliveries are made on-time to each customer's needs and expectations all add-up to a complex business.

Tameem, in the distribution management business for nearly two decades, owns a fleet of 150+ refer and dry trucks. It also maintains a partnership network of transportation service providers that together own 5,000+ trucks, 3,300+ in Saudi Arabia alone. We also own our own HACCP certified cold store warehouse in Sharjah, have a second cold store in Ajman, and maintain a partnership network of HACCP certified cold store warehouses across the UAE, Oman, and Saudi Arabia exceeding 550,000 CBM.

After securing the Abu Dhabi Farmers contract, we dedicated 33 trucks and drivers to the contract. On a daily basis we had four seven ton and four 10 ton refrigerated box trucks operating between Abu Dhabi Farmer's warehouse and farms in the UAE's Western Region and the Abu Dhabi Mena port and from Mena port to Dubai. We also had between 18 and 20 40 foot refrigerated trailers and drivers operating the same route. All tender specified performance benchmarks were achieved re on-time delivery, zero cargo spoilage, zero cargo damage, delivery reporting, and customer satisfaction.

Abu Dhabi Farmers and its customers are happy. Abu Dhabi Farmer's has invited Tameem to continue its business with the organization. Tameem also has grown by expanding its trucking fleet and its distribution management services. To learn more about Tameem and its trucking services, distribution management services, or its cold chain and logistics services, contact us at [sales@tameemlogistics.com](mailto:sales@tameemlogistics.com).